



Membership Value Program

PARTNERSHIP:

The GrantStation Membership Value Program (MVP) is a great way for partner organizations to add value to the benefits they already offer to their constituent organizations, field offices or members. Through MVP, partner organizations purchase a volume of GrantStation Memberships at a significant discount for their constituent organizations. Memberships include an annual subscription to the GrantStation Insider, as well as complete access to GrantStation's full suite of online grant research resources.

MVP Members can search GrantStation's online databases for private and governmental funding opportunities, in addition to using GrantStation's tutorials and articles to complement their grant writing and grant development strategies. The MVP is a simple program to implement, requiring minimal management beyond the initial introduction to GrantStation, and adding a product link and simple content to your secure member's-only website area.

GRANTSTATION AS A MEMBER BENEFIT:

Providing full access to the GrantStation website will substantially increase the value of belonging to YOUR ORGANIZATION. Many member organizations will begin to find new funding sources, which will strengthen their income and help them to become financially stable. What does a full access to the GrantStation website include?

Membership to GrantStation.com provides complete access to four unique areas: SEARCH, WRITE, LEARN, AND READ. In addition, MVP partners have the option to increase the impact of the weekly e-newsletter, the *GrantStation Insider*, by CO-BRANDING it with their logo, and MVP partners are eligible for a 10% MARKETING advertising discount. To learn more about each of these areas, please review the attached General Description and Co-Brand Overview.

CUSTOMER SERVICE:

GrantStation offers free online videos and live monthly tours to familiarize Members and visitors with the valuable grantseeking and grant development resources that GrantStation offers. If further guidance on how to most effectively and efficiently use GrantStation as a grantseeking resource is required, we encourage organizations to call or email GrantStation throughout their Membership period.

GrantStation sends your organization a quarterly report showing GS Memberships purchased by your organization's members, along with a check for your organization's portion of the annual Membership fees.

MVP COSTS AND ADMINISTRATION:

As an MVP partner, your organization will benefit from a new revenue stream. Partner organizations charge their constituents \$75.00 per annual full GrantStation Membership, creating a consistent stream of revenue for your organization. Your cost per Membership is \$47.00. There is a one-time \$250 set-up fee.

MVP is a simple program to maintain, requiring minimal staff involvement from your organization. This automated program is turnkey in nature. You post a member benefit link within a secure, members-only section of your website, and we will send you a list of purchasing members a check, quarterly. (If your website lacks a secure member area, ask us about the slightly more manual method.)

IF YOU WOULD LIKE TO LEARN MORE

Please contact Julia Ward | Administrative and Sales Support Specialist | GrantStation.com, Inc. julia.ward@grantstation.com or call toll free at 1.877.784.7268.